Acknowledging uncertainty		
What went wrong what happened?	I can't answer that	I don't knowI'll get the obstetricians to come and talk with you
Don't answer questions you don't have the facts for		
Why was there all that meconiumdid it damage my baby?	That's normal for a baby who is over term. It's okay	I don't knowit can be because a baby is unwell The neonatal team will be able to tell us how Luke is
Avoid premature reassurance		
Will my baby survive?	I'm sure he'll be okay. He's in the best place	I don't knowwe hope so He's very unwell he is on the neonatal unit I'll find someone who can tell us how he is
Avoid defensive language		
Why did that doctor ignore me	He didn't ignore you he's just been busy	I'm sorry about that I'll let him know and he can explain
Avoid evaluative descriptions		
How is my baby	Congratulations He's such a big baby, beautiful	when you see him he will look pale, not very responsive, he's doing some breathing now EC4H EFFECTIVE COMMUNICATION
FOR HEALTHCARE		